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Eurasian Conformity Mark for Food Products

Report Categories:

FAIRS Subject Report

Sanitary/Phytosanitary/Food Safety

Approved By:

Christopher Riker

Prepared By:

Staff

Report Highlights:

Technical regulations of the Eurasian Economic Union (EAEU), currently including Russia, Armenia, Belarus, and Kazakhstan, that came into force as of July 1, 2013, contain "Eurasian Conformity" labeling requirements following assessment (confirmation) of conformity ^[1] for the covered food products. These regulations allowed for a transition period until February 15, 2015, at which point the labeling of the covered food products destined to the EAEU market must include a "Eurasian Conformity" mark. As this transition period expires for all food products, both raw and processed, except for red meats and fish, all such products for Russia, Armenia, Belarus, and Kazakhstan must be labeled with the "Eurasian Conformity" mark as of February 15, 2015.

[1] Assessment (confirmation) of conformity in the EAEU should be carried out by legal entities that are registered in accordance with the legislation of the EAEU Member State on its territory, such as importers.

General Information:

Technical regulations of the <u>Eurasian Economic Union</u> (EAEU), currently including Russia, Armenia, Belarus, and Kazakhstan, that came into force as of July 1, 2013, contain "Eurasian Conformity" labeling requirements following assessment (confirmation) of conformity¹ for the covered food products. These regulations allowed for a transition period until February 15, 2015, at which point the labeling of the covered food products destined to the EAEU market must include a "Eurasian Conformity" mark. As this transition period expires for all food products, both raw and processed, except for red meats and fish, all such products for Russia, Armenia, Belarus, and Kazakhstan must be labeled with the "Eurasian Conformity" mark as of February 15, 2015.

For English translations of the technical regulations in question please see the following reports:

- RS1233 Customs Union Technical Regulation on Food Safety
- RS1250 Customs Union Technical Regulation on Safety of Grain
- RSATO1211 Customs Union Technical Regulations on Food Products Labeling
- RS1326 Customs Union Technical Regulation on Fat and Oil Products
- RS1334 Customs Union Technical Regulation on Juice
- RS1340 Customs Union Technical Regulation on Specialized Foods
- RS1338 Customs Union Technical Regulation on Food Additives

All of the EAEU technical regulations above require that the "Eurasian Conformity" mark be placed on packaging of food products prior to their release into circulation² on the EAEU market. The "Eurasian Conformity" mark is meant to show that the product has been produced in accordance with the relevant EAEU technical regulations and has passed all procedures of conformity assessment (confirmation) established in the relevant technical regulations.

The "Eurasian Conformity" mark was approved by Decision of the Customs Union Commission No. 711 of July 15, 2011 "On the Unified Mark of Circulation on the Market of the Customs Union Member States" (as amended) (in Russian, automated English translation). This document approves the following image of the unified mark of circulation on the market of the EAEU Member States (the "Eurasian Conformity" mark) and the relevant Regulation spelling out basic requirements for the image (e.g. in terms of its form, size, etc.) and rules of its application.



"Eurasian Conformity" mark requirements for red meats are covered in GAIN Report <u>RS1493 Eurasian</u> <u>Conformity Mark for Poultry and Red Meats</u>.

¹ Assessment (confirmation) of conformity in the EAEU should be carried out by legal entities that are registered in accordance with the legislation of the EAEU Member State on its territory, such as importers.

² The EAEU Technical Regulation on Food Safety (TR TS 021/2011) defines the term "release of food products into circulation" as "an act of sale and purchase or other terms of food products transfer on the customs territory of the Customs Union starting from manufacturer or importer."